

- Local News:
1. Top priority - Owner attends County Board meetings, Broadcast the City Council board meetings live each month.
 2. Broadcast 18 local news casts each week in prime time, 6a, 7a, 9a.
Broadcast state and national news each hour
 3. Pictures and local news stories are on our website.
 4. Editorials are not normally used in local news casts.

Local Public Affairs:

1. 10 minutes daily, Mon-Fri on POWER TALK.
Interviews with political leaders, community leaders, and issues of interest to local citizens. Yes we include local public affairs in our local news casts daily time varies from 30 seconds to 2 minutes.

Creating or Selecting Programming:

1. We subscribe to an open door policy in discussing programs which are pertinent to our community. We ask for telephone requests for programing.

Our station is not affiliated with a network other than for national news. Our stations are operated locally. We interrupt regular programming on a regular basis for local city board meetings, local ballgames, local political forums, local election returns.

Emergency Programming:

1. On the scene broadcasting takes place when ever an emergency situation happens in our community. Examples, fires, turbulent weather conditions, crimes, etc.

We invest in all necessary equipment to stay on the air in times of disasters. Back up equipment and generators, as well as computers and weather alert radios, an EAS System.

Owner is a director, on the Local emergency management system and local Civil Defense. We do participate in EAS alerts and the Amber reports.

Political Programming:

1. Stations use a live audience setting, allowing candidates to present their platform and then answer questions

from the audience. The event is broadcast live. Candidates are invited to appear on our POWER TALK, question and answer program, aired each day on Station. Candidates for County offices sometimes decline free time. Local issues are discussed in the frame work of local newscasts. We cover local campaigns, record candidates speech and play back on air. Sometimes we broadcast candidates live. We air announcements promoting voter registration. We use our web site for local and regional news and therefore, Candidates are included in our news.

Civic,Cultural and other Community Responsive Prg.

1. Our community is a very close knit community therefore, all programming reaches every segment of the community. We broadcast city council board meetings live, we air daily farm market reports, and news about the farming industry. We promote local church activities, fund raisers for schools, churches, and other organizations. We broadcast weekly church services and the special joint church service held each year in our community. We air in excess of 200 PSA'S each month for various groups. Successful campaigns include Relay for Life Cancer Walk, March of Dimes Walk_A-Thon, American Red Cross fund raiser, Breast Cancer Awareness, and more.

We broadcast local sports, football, basketball, baseball games. We broadcast live from our local county fair each year. We promote safety during the holidays, for shoppers. We do interviews with local Fire Marshall, promoting the Fire Safety Academy held each year for children to learn Fire safety. We do interviews with the local Fire Marshall, promoting the importance of installing smoke detectors in your home, and when available, free smoke detectors for low income homes. We promote , Don't Drink and drive, Designated Driver Campaign during holidays and through out the year. We promote and do interviews for local Blood Drives at schools, churches, and area hospitals, to help increase the supply of blood needed for emergencies.

Music:

We team up with The Colgate Country Show Down, a national talent search, and

host the local contest for Colgate, sending our winner to compete at the State level.

We dedicate four hours per day to special religious music, in addition to our regular music format, we play local artists music, do interviews and promote them on the air.

Station Participation in Community Activities:

1. We seek out and promote, non profit and charity initiatives, such as Make-A-Wish, March of Dimes, St. Jude's Hospital, Baston Hospital for children.

We promote blood drives, free flu shots for elderly, support and run ads for the American Red Cross, FEMA, MEMA, etc.

Our community promotes a Brain Drain program where students are honored for their excellance in achievements.

Any event or activity we are promoting or involved in, is promoted on our web site.

Colon Johnston